How cool
would you be
if you provided
transit benefits for
your employees
while improving your
bottom line?



Way cool. And sma



You can help pay for your employees' transit and vanpool commuting, lower their taxes and get a tax credit for your business. You provide enhanced benefits to your employees at a lower cost. They save money on their commute. And you both help reduce pollution and congestion. It doesn't get much smarter than that!

There are three ways to provide commuter benefits:

- 1. Employer pays all costs
- 2. Employer and employee share costs
- 3. Employee pays all costs

PARTICIPATING TRANSIT SERVICES

- :: Ride On
- :: Vanpools
- :: Metrobus
- :: Commuter Buses
- :: Metrorail
- :: VRE
- ** MARC
- :: And others

Here's how each one works:

OPTION 1 – Employer pays all costs

- ✓ You provide employees with tax-free commuter benefits, up to the limit permitted by law.
- ✓ Unlike a raise, neither you nor your employee pays any payroll taxes on this amount.
- ✓ You take Federal and State tax deductions and receive a Maryland Commuter Tax Credit of 50%, up to \$50 per month.
- Your employee rides transit or vanpools at a reduced cost.

OPTION 2 – Employer and employee share costs

- ✓ You provide a portion of your employee's transit or vanpool costs.
- ✓ Your employee pays the remaining cost through a pre-tax payroll deduction.
- ✓ You save on payroll taxes due to lower taxable wages.
- ✓ Your employee saves on income and payroll taxes due to lower taxable wages.
- ✓ You take Federal and State tax deductions and receive a Maryland Commuter Tax Credit of 50%, up to \$50 per month on this amount.
- ✓ Your employee rides transit or vanpools all month at a reduced cost.

OPTION 3 – Employee pays all costs

- Your employee pays monthly transit or vanpool costs through pre-tax payroll deduction.
- Your employee saves on income and payroll taxes due to lower taxable wages.
- ✓ You pay no payroll taxes on the pre-tax deduction amount.
- ✓ Your employee rides transit or vanpool all month at a reduced cost.

rt too!

Below are the three options demonstrating the cost to offer a \$100 monthly transit benefit

OPTION 1 EMPLOYER PAYS ALL CO	STS EXAMPLE
Employer pays	\$100.00
50% MD Commuter Tax Credit	-50.00
Federal tax deduction ¹	-25.00
State tax deduction ²	-8.25
Net cost to employer	\$16.75
Net cost to employee	\$0.00

OPTION 2 EMPLOYER AND EMPLOYEE SHARE COSTS EXAMPLE	
Employer pays	\$50.00
50% MD Commuter Tax Credit	-25.00
Federal tax deduction ¹	-12.50
State tax deduction ²	-4.13
FICA tax savings	-3.83
Net cost to employer	\$4.54
Employee pays (pre-tax deduction)	\$50.00
Federal tax saved (15% bracket)	-7.50
State tax saved (4.75%)	-2.38
FICA tax savings (7.65%)	-3.83
Net cost to employee	\$36.29

¹ Assumes 25% federal corporate tax bracket.

 $^{^{\}scriptscriptstyle 2}$ Assumes 8.25% State corporate tax rate.

OPTION 3 EMPLOYEE PAYS ALL COSTS I	EXAMPLE
Employee pays	\$100.00
Federal tax saved (15% bracket)	-15.00
State tax saved (4.75%)	-4.75
FICA tax savings (7.65%)	-7.65
Net cost to employee	\$72.60
Employer FICA payroll tax savings	-\$7.65



SMART MOVE



All you have to do is enroll in the program once, then order online on a monthly basis. Benefits are provided

through WMATA's SmartBenefits program so your employees can apply their benefits to vanpools and most area transit services, including RideOn, Metrobus and Metrorail

SMART THINKING

At a time when everyone is looking for ways to save on costs, here's a way to give employees a benefit without breaking the bank!

- :: Employees get a benefit that's better than a raise and it's tax-free
- Employers provide a valuable employee benefit for a minimal cost.
- :: Because of tax savings, a \$100 monthly direct transit benefit is equal in value to a \$1,400 a year raise but costs the employer just \$200 per year!
- Employers provide a "green benefit that helps reduce traffic congestion, improve air quality, enhance the business environment and contributes toward becoming a Montgomery County Certified Green Business

LEARN MORE

Call, email, or visit our website to take the next smart step.







If your company is located in Montgomery County, we'll help you every step of the way, just like we've helped these other cool commuter benefits-providing employers.

Abt Associates • Acacia • Advanced BioScience Laboratories, Inc. • Advanced Comm. & Trans. • AFI-Silver Theatre & Cultural Center • Allstate Insurance • Am. Soc. of Health System Pharms • American Gastroent, Assoc. • American Kidney Fund • American Occupational • American Speech-Language-Hearing Association • America's

Most Wanted • Arkin Youngentob • Association of Public Health Laboratories • Avery and Upton • B F Saul Co. • Barwood/Blue Star Group, Inc. • Benjamin Schlesinger &

Assoc. • Bethesda Cares • Bethesda North Marriott Hotel & Conference Center • Bethesda Physicians • Bethesda Urban Partner. • Bid 4 Assets • bigdough (IPREO) •

Boland • Brothers Sew & Vac • Caldwell & Company • Calvert • Cambridge Information Group • Cambridge Systematics • Cardiology & Internal Medicine, PA • Catapult Technology • Chadwick Washington • Charles Products, Inc. • Chevy Chase

"Commuter Services staff met with me and

Acura • Chevy Chase Bank • Chevy Chase Cars • Chevy Chase Pulmonary Associates • Children In The Shoe • Chindex International • Cibernet Corporation • Clark Enterprise, Inc • Community Bridges, Inc. • Community Transportation Center Compassionate Nursing & Healthcare Agency • David Drew Clinic • DCP Retirement Services • Discovery Communications • DNC Architects, Inc. • DTM Corporation • Eagle Bank • Encore Development Corporation • Esprit Rainbow Travel • Fairvote • Family Academy • Farrell & Associates • Fidelity & Trust • First Potomac Realty Trust • Fixation Marketing • Foster Associates, Inc. • freewebs • FTI • Gaylords Lamps and Shades • GEICO • General Dynamics • Gill, Sippel and Gallagher • GMAC Residential Fund. • Greater SS Chamber of Commerce • Greenberg, Wexler & Eig • Hanger Orthopedic • Hileman & Associates, P.C. • Honest Tea • Hot Chalk • Imagination Stage • Inter Municipal Lawyers Assoc. • International Land Systems • IPM • IQ Solutions • JD Katz • Jerry's Subs & Pizza/Rockville • Jewish Social Services Agency • JG Perpich • Kaulkin Ginsberg • KFH Group, Incorporated • Kids Moving Company • Leavy & Frank, LLC • Lerch, Early & Brewer • Let's Dish! • Lexis Nexis • Linowes & Blocher LLP • Liptz, Roberts & Marquez Chartered • M. O. S. T • Maple Life Financial, Inc. • Maplewood Park Place • Market Bridge Corp. • Marriott • Maryland Heart, P.C. • Media Cybernetics • Merchant Link LLC • MicroVest Capital Management, LLC • National Coalition For Cancer Survivorship (NCCS)

 National Council on Patient Information & Education
 Offenbacher & Company OFFICEPRO, Inc. • PDA • PLR Financial Partners, Inc. • Polinger Shannon & Luchs Company • Potomac Instruments • Premier Homecare • Primary Care Coalition of Mont. County, Inc. • Project Hope • PTFS • Quantum Research Corp. • Realty Management • Rebecca N. Strandberg & Associates, PA • Richey International • Ridberg, Sherbill & Aronson • Riggs, Counselma Michaels & Downes (RCM&D) • Robert E. Ward & Associates • Robert Philipson & Company • Rodgers Consulting, Inc. • RSIS • Schlesinger & Associates • Sentech, Inc. • Sheehan Law Group • Shulman Rogers Gandal Pordy & Ecker, PA • Social and Scientific Systems • SPS Consulting, LLC • SWANA • Teknimedia Corporation • The Association for Research in Vision and Ophthalmology • The Children's Cause Cancer Advocacy • The Feldman E.N.T. Group, P.C. • The Financial Strategies Group, Inc. • Think Energy • Think Tank, Inc. • Tires of Silver Spring, Inc. • Travel Tron International • Tuberous Sclerosis Alliance • U.S. Pharmacopeia • United

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Don't wait to take advantage of this opportunity, call 240-773-BWTW (2989) for more information now.





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