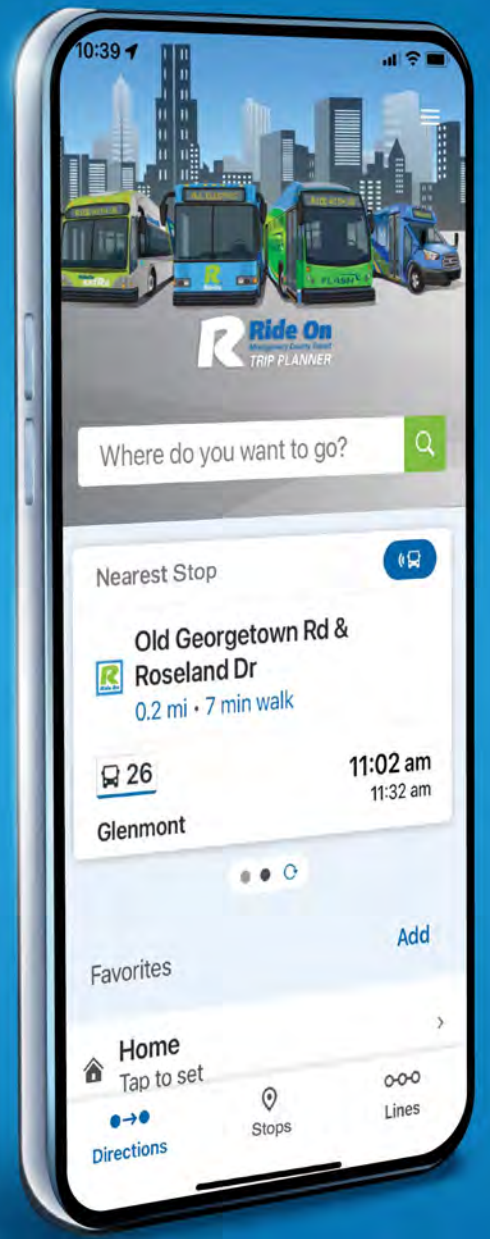
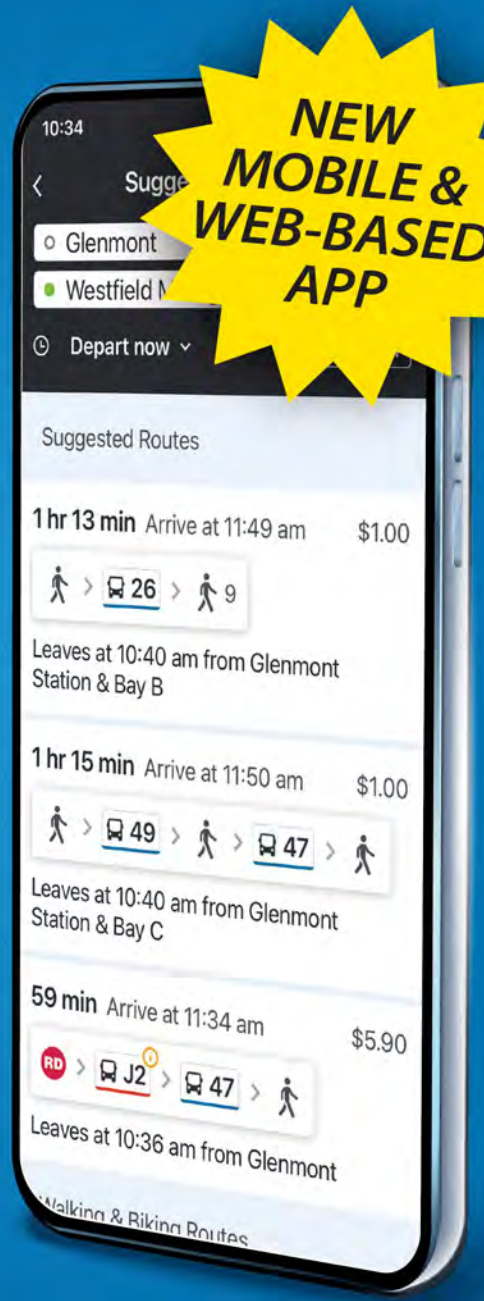
Ride On
Montgomery County Transit
TRIP PLANNER

The Ride On Trip Planner mobile app is easy to use and can be downloaded from the Google or Apple store.





MCDOT
Montgomery County Department of Transportation

Ride On
Montgomery County Transit

Talking Points: ROTP

- New app available for download from the Apple and Google Pay stores in June 5 **(Soft Launch)**
- Web-based version available starting July 5 **(Hard Launch)**
- Allows people to plan trips via bus, rail, bikeshare, or scooter.
  - Choose your current location and destination.
  - Pick the route that best fits your travel plans.
  - Know the exact time the next bus will arrive.
  - Get step-by-step directions on how to get to the bus stop and your destination after getting off the bus.
  - Be notified when it's time to get off the bus, so you can browse other apps and surf the web without worrying about missing your stop.
- Crowdedness indicator tells you how crowded a Ride On bus is – before it arrives – so riders can choose if they want to get on the bus arriving; wait for the next bus depending on how many people are on the bus; or choose another travel option.
- Website: RideOnBus.com/TripPlanner
  Social Media: @RideOnMCT

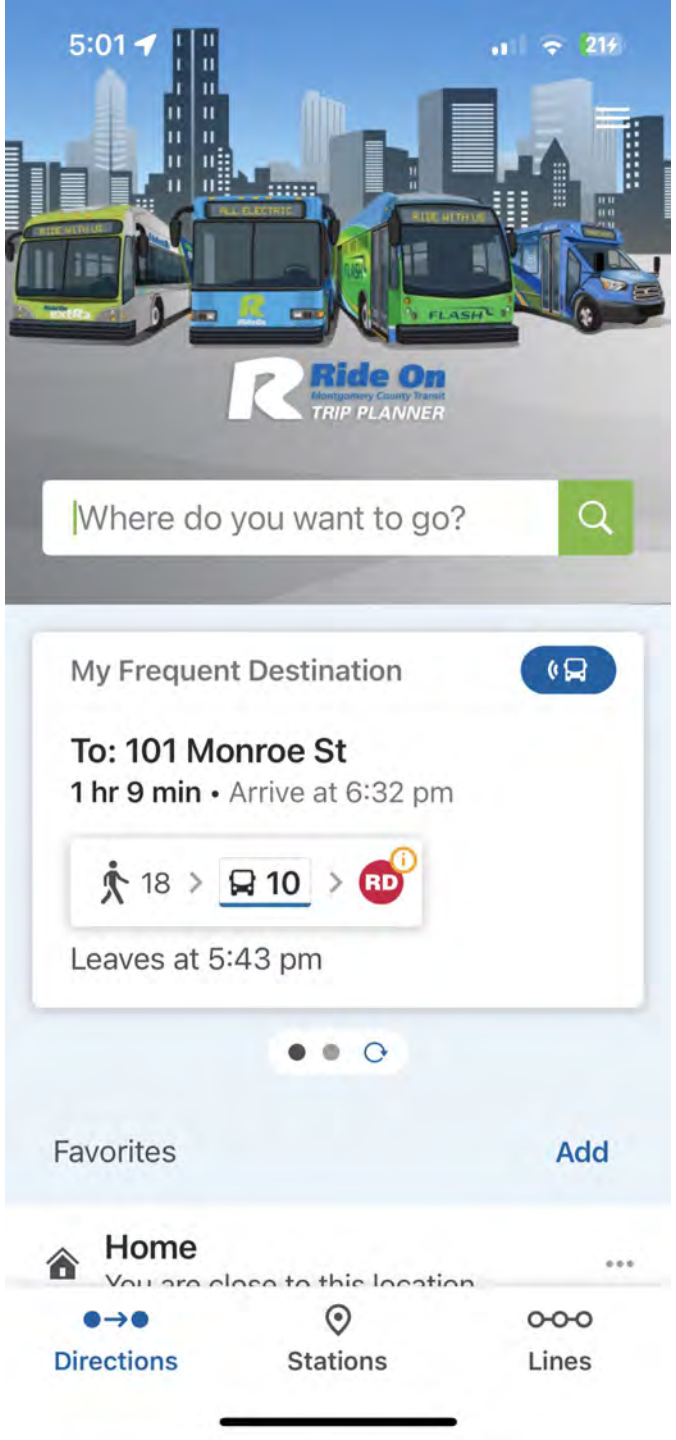
Ride On Trip Planner

Mobile App & Web-based Version

- FTA Grant funded
- 2 Year Pilot
  - Originally for bus crowdedness during COVID

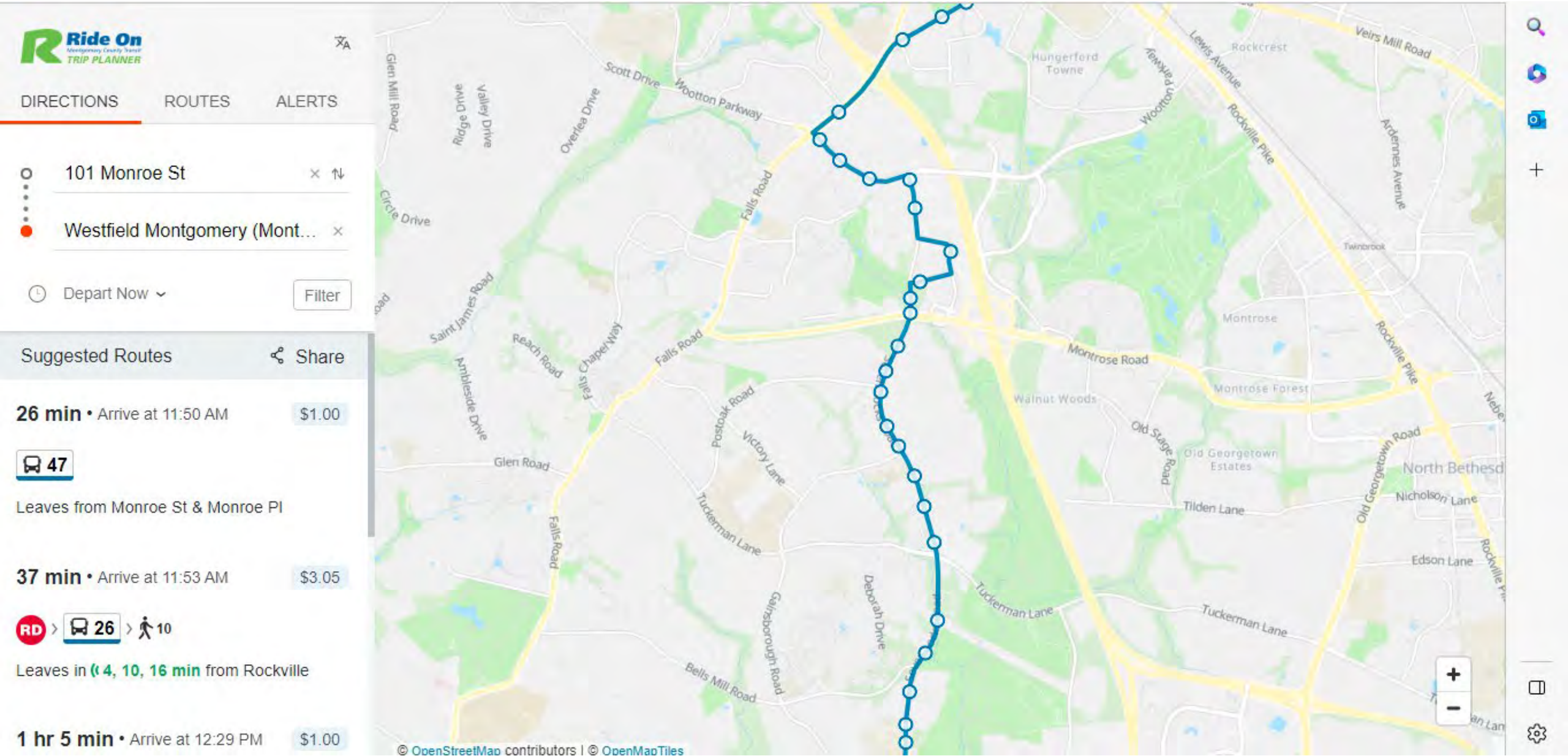
Promotions

- Bus interior cards
- Bus exterior ads
- Streaming Radio ads
- WMAL Radio ads daily
- Social Media posts
- GovDelivery email blasts to 47,000
- NextDoor.com posts to 294,000
- Webpage, scroller, banner
- Outreach Teams at Metro Stations & Transit Centers



Ride On Trip Planner

Web-based Version



Outreach Dates

Event Date	Generic Location	Address	Booth Location	Times
Thursday, July 6, 2023	Virtual Training Session	Virtual Meeting Link TBD	N/A	12:00 pm - 12:45 pm
Monday, July 10, 2023	Glenmont Station	12501 Georgia Avenue Silver Spring, MD 20906, USA	Btwn Bay B and C	6:00 am - 10:00 am
Monday, July 10, 2023	Silver Spring Transit Center	8400 Colesville Rd, Silver Spring, MD 20910, USA	On the Island Btwn Bays 106, 107, 110, and 111	6:00 am - 10:00 am
Friday, July 14, 2023	Shady Grove Station	15903 Somerville Drive, Rockville, MD 20855, USA	Btwn Bay A and B	6:00 am - 10:00 am
Friday, July 14, 2023	Rockville Station	251 Hungerford Dr, Rockville, MD 20850, USA	Westside Btwn Bay E and F	6:00 am - 10:00 am
Monday, July 17, 2023	Friendship Heights Station	5337 Wisconsin Ave NW. Washington, DC 20015, USA	Bay F	3:00 pm - 7:00 pm
Monday, July 17, 2023	Takoma Langley Transit Center	7900 New Hampshire Avenue, Hyattsville, MD 20783, USA	Btwn Bay E and G	3:00 pm - 7:00 pm
Tuesday, July 18, 2023	Germantown Transit Center	19843 Crystal Rock Dr, Germantown, MD 20874, USA	Aircraft Drive Btwn 2 shelters	3:00 pm - 7:00 pm
Tuesday, July 18, 2023	Lakeforest Transit Center	9670 LOST KNIFE ROAD, GAITHERSBURG, MD, 20877, USA	Entire Platform	3:00 pm - 7:00 pm
Thursday, July 20, 2023	White Oak Transit Center	11305 Lockwood Dr, Silver Spring, MD 20904, USA	Bus Stops in front of Popeye's	6:00 am - 10:00 am
Thursday, July 20, 2023	Wheaton	11171 Georgia Ave, Silver Spring, MD 20902, USA	Bus bays F, G, H, J, K, L, M	6:00 am - 10:00 am
Thursday, July 20, 2023	Medical Center	8810 Rockville Pike, Bethesda,MD, 20814, USA	Bus bays C, D, E	3:00 pm - 7:00 pm
Thursday, July 20, 2023	Twinbrook	1600 Chapman Ave, Rockville, MD 20852, USA	Bus bays Westside A,B; Eastside B,C,E	3:00 pm - 7:00 pm
Friday, July 21, 2023	Bethesda	7450 Wisconsin Ave, Bethesda, MD 20814, USA	Bus Bays A, D, E, F	6:00 am - 10:00 am
Friday, July 21, 2023	Takoma	327 Cedar St NW, Washington, DC 20012, USA	Bus bays G, H, J	6:00 am - 10:00 am
Friday, July 21, 2023	North Bethesda (White Flint)	5500 Marinelli Rd, Rockville, MD 20852, USA	Bus bays A, B, C	3:00 pm - 7:00 pm
Friday, July 21, 2023	Grosvenor	10300 Rockville Pike, No Bethesda, MD 20852, USA	Bus bays E, G, H, L	3:00 pm - 7:00 pm

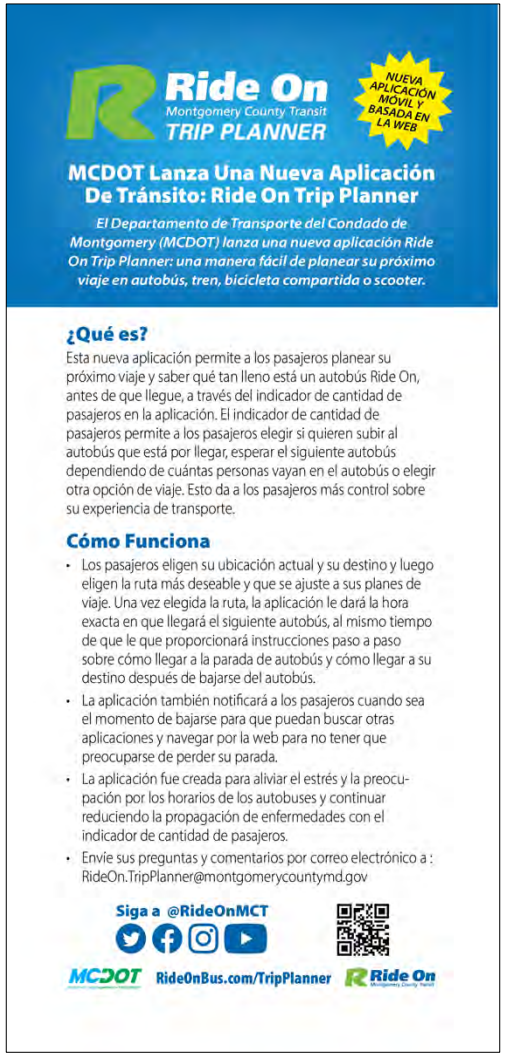
On Monday, July 10th, there will be additional outreach teams at the Glenmont Station letting people know about the Glenmont Canopy Replacement Project. Bus bays E & F will temporarily close and buses will be relocated to D & H (Ride On 10 will be at D).

Event Uniform

Blue MCDOT Branded Apron

Event Materials

- Ride On Trip Planner Palm Card
- Courtesy Stop Palm Card
- Reusable Water Bottles
- Key Chains
- Safety Lights
- SmarTrip Cards



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NUEVA APLICACIÓN MÓVIL Y BASADA EN LA WEB

MCDOT Lanza Una Nueva Aplicación De Tránsito: Ride On Trip Planner

El Departamento de Transporte del Condado de Montgomery (MCDOT) lanza una nueva aplicación Ride On Trip Planner: una manera fácil de planear su próximo viaje en autobús, tren, bicicleta compartida o scooter.

¿Qué es?

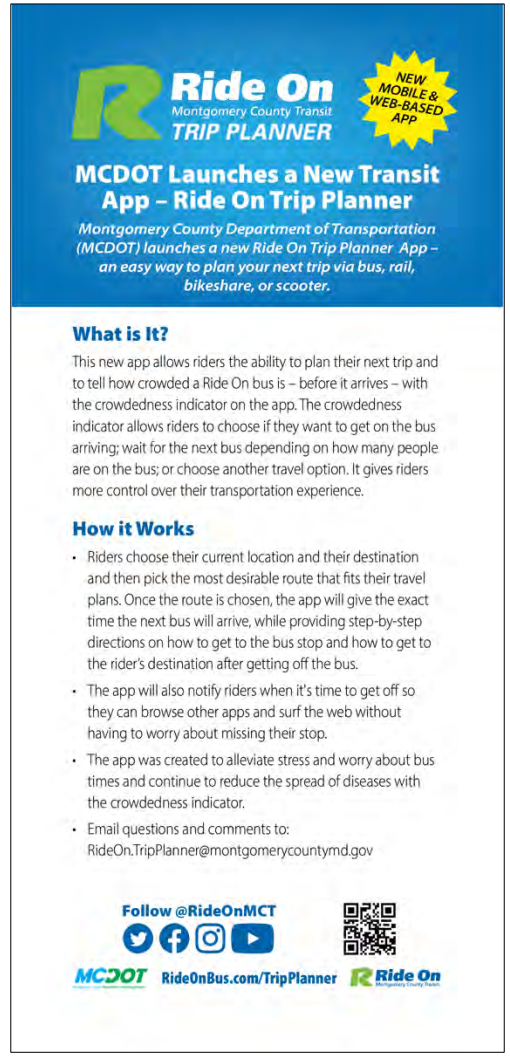
Esta nueva aplicación permite a los pasajeros planear su próximo viaje y saber qué tan lleno está un autobús Ride On, antes de que llegue, a través del indicador de cantidad de pasajeros en la aplicación. El indicador de cantidad de pasajeros permite a los pasajeros elegir si quieren subir al autobús que está por llegar, esperar el siguiente autobús dependiendo de cuántas personas vayan en el autobús o elegir otra opción de viaje. Esto da a los pasajeros más control sobre su experiencia de transporte.

Cómo Funciona

- Los pasajeros eligen su ubicación actual y su destino y luego eligen la ruta más deseable y que se ajuste a sus planes de viaje. Una vez elegida la ruta, la aplicación le dará la hora exacta en que llegará el siguiente autobús, al mismo tiempo de que le que proporcionará instrucciones paso a paso sobre cómo llegar a la parada de autobús y cómo llegar a su destino después de bajarse del autobús.
- La aplicación también notificará a los pasajeros cuando sea el momento de bajarse para que puedan buscar otras aplicaciones y navegar por la web para no tener que preocuparse de perder su parada.
- La aplicación fue creada para aliviar el estrés y la preocupación por los horarios de los autobuses y continuar reduciendo la propagación de enfermedades con el indicador de cantidad de pasajeros.
- Envíe sus preguntas y comentarios por correo electrónico a : RideOn.TripPlanner@montgomerycountymd.gov

Siga a @RideOnMCT

MCDOT RideOnBus.com/TripPlanner Ride On



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NEW MOBILE & WEB-BASED APP

MCDOT Launches a New Transit App – Ride On Trip Planner

Montgomery County Department of Transportation (MCDOT) launches a new Ride On Trip Planner App – an easy way to plan your next trip via bus, rail, bikeshare, or scooter.

What is It?

This new app allows riders the ability to plan their next trip and to tell how crowded a Ride On bus is – before it arrives – with the crowdedness indicator on the app. The crowdedness indicator allows riders to choose if they want to get on the bus arriving; wait for the next bus depending on how many people are on the bus; or choose another travel option. It gives riders more control over their transportation experience.

How it Works

- Riders choose their current location and their destination and then pick the most desirable route that fits their travel plans. Once the route is chosen, the app will give the exact time the next bus will arrive, while providing step-by-step directions on how to get to the bus stop and how to get to the rider's destination after getting off the bus.
- The app will also notify riders when it's time to get off so they can browse other apps and surf the web without having to worry about missing their stop.
- The app was created to alleviate stress and worry about bus times and continue to reduce the spread of diseases with the crowdedness indicator.
- Email questions and comments to: RideOn.TripPlanner@montgomerycountymd.gov

Follow @RideOnMCT

MCDOT RideOnBus.com/TripPlanner Ride On

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Ride On Trip Planner mobile app allows riders to plan their next trip and to tell how crowded a Ride On bus is – before it arrives – with the crowdedness indicator on the app.

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Ride On Trip Planner app was created to alleviate stress and worry about bus times and continue to reduce the spread of diseases with the crowdedness indicator. Riders will be notified when it's time to get off the bus so they don't need to worry about missing their stop.

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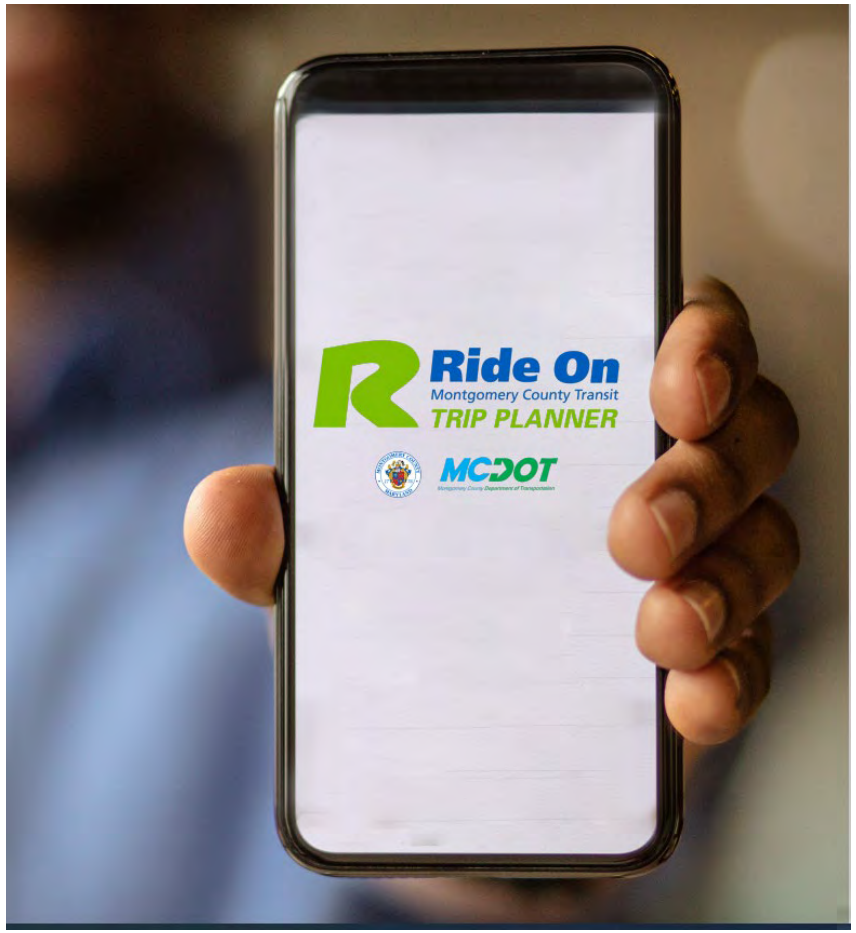
Ride On Trip Planner makes your bus transportation experience easier, more efficient, and safer!

THANK YOU

ANY QUESTIONS?