



North Bethesda TMD

April 24, 2024

Facilitated by Dave Feldman,
Executive Director



Green Business & Living



Bethesda Green serves as a catalyst, bringing people together to mobilize positive change for a healthier and more resilient environment.

Incubator

Supporting “idea stage” companies in the DMV, with a focus on environmental sustainability

Green Business Certification

Program to encourage and support Montgomery County businesses to reduce their ecological footprint.

Co-Working

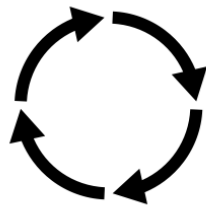
Providing workspace for inspiring impact leaders and growing business

Be-Green Living

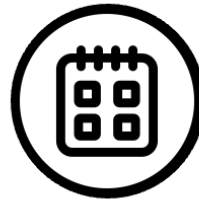
Programs that enhance community engagement and local quality of life.

Incubator

For 2024, we've decided to focus on the Incubator structure and postpone the Accelerator. The new structure will feature:



All Stages



**Rolling
Program**



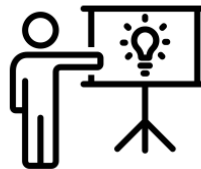
**Group
Mentorship**



**Bi-monthly
Speakers**



**Monthly
Entrepreneur
Roundtables**



**Quarterly Pitch
Practice**



**Annual Pitch
Event**



**Online
Curriculum**

What is the Montgomery County Green Business Certification?

- A voluntary recognition program sponsored by the Montgomery County Department of Environmental Protection
- Both businesses and other organizations with locations in Montgomery County are eligible
- Encourages businesses and other organizations to take steps that reduce their ecological footprint and to green business operations
- Bethesda Green was chosen to take the program to the next level

Our Program Partners



What is are some benefits for participants?

1. Cultivate Trust and Loyalty
2. Propel Your Business with Rich Resources
3. Build Strategic Networks
4. Sharpen Your Competitive Edge
5. Make a Positive, Lasting Impact



Dual Recognition



- Businesses qualify for recognition awards by implementing environmentally friendly practices or “green initiatives”
- Businesses undergo a verification before awarded recognition and a certificate

Process Flow

MONTGOMERY COUNTY GREEN BUSINESS CERTIFICATION

Program Roadmap

Step 1: Introduction

- Complete the Preliminary Application
- Receive an email from a Bethesda Green staff member with further instructions and the Quick Start Guide



Step 2: Certification

- Create account on certification portal
- Set up a Business Profile
- Complete the EcoAssessment to gauge your progress
- Continue to implement Green Initiatives to accrue points towards higher recognition levels



Step 3: Recognition & Engagement

- Validation process
- Receive via post from the Montgomery Department of Environmental Protection your certificate package
- Sustainability story & business showcase
- Participate in ongoing sustainability engagement initiatives



Questions?

