

# EXECUTIVE BLVD CONNECTOR



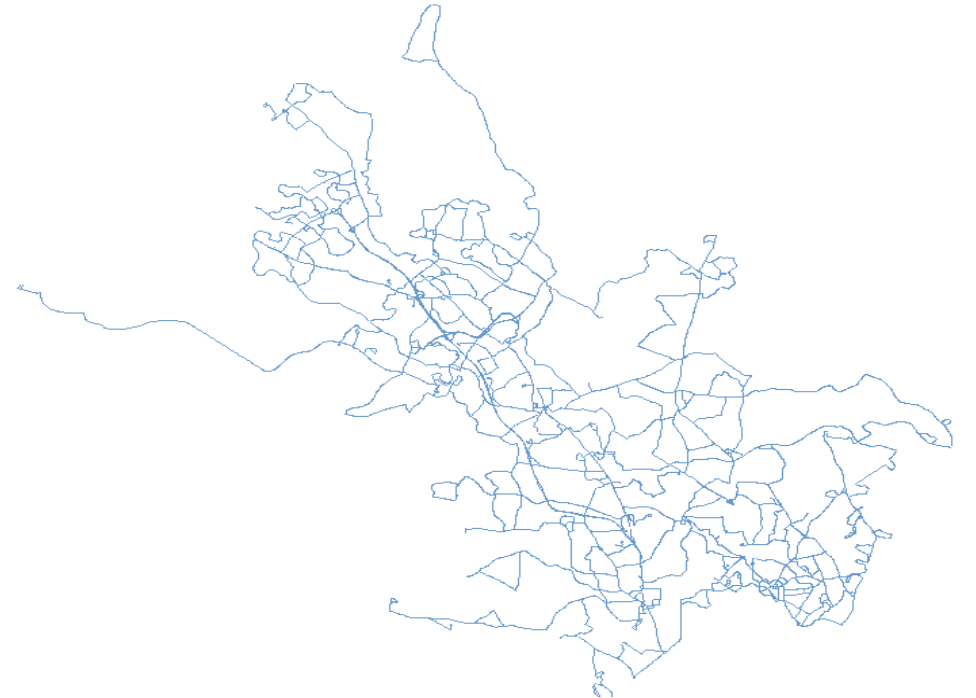
## Ride On Enhanced Service on Executive Blvd

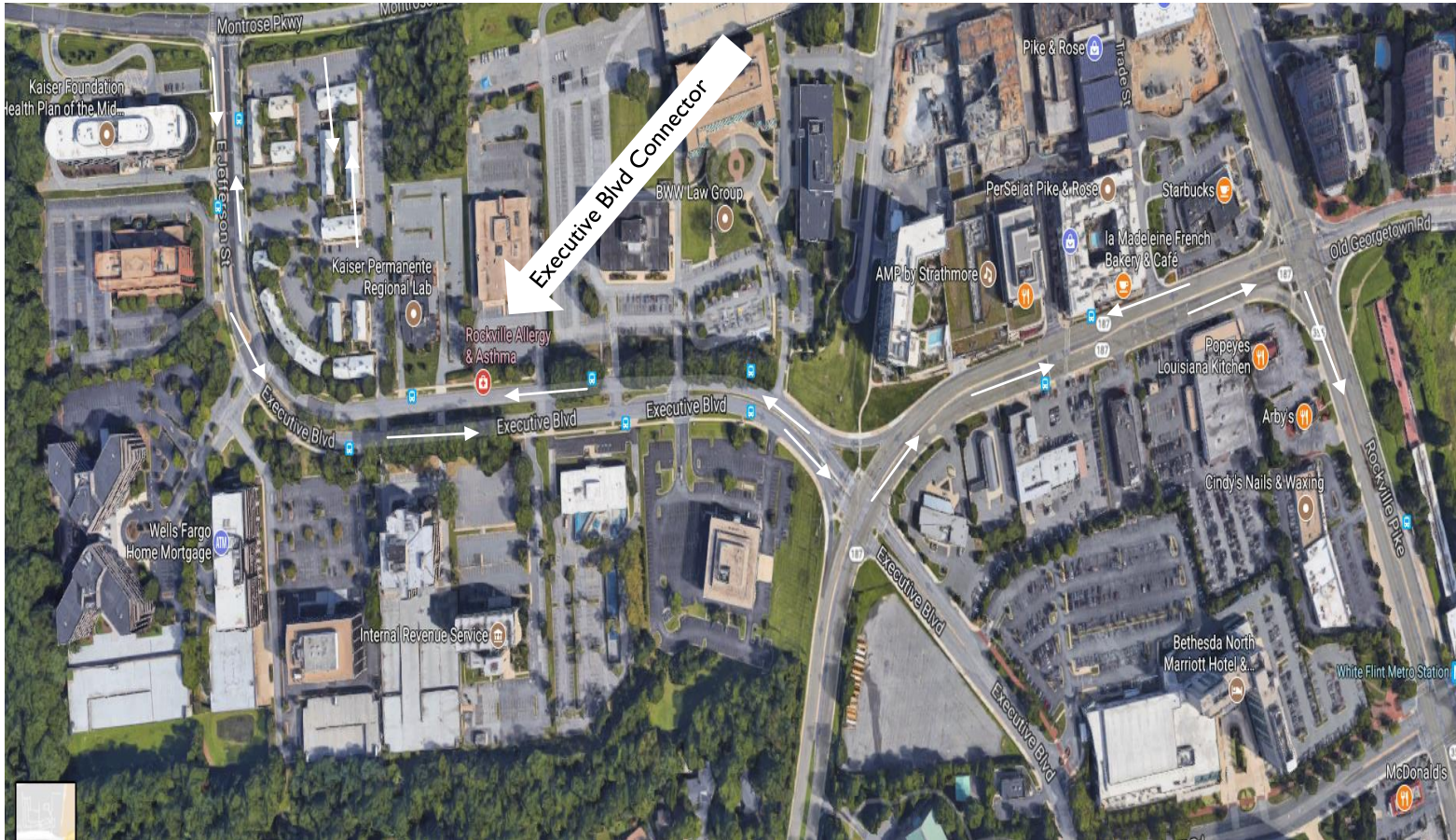
Phil McLaughlin, Manager  
Planning and Implementation Section

# EXECUTIVE BLVD CONNECTOR

## Ride On Overview

- 850 Employees
- 343 Buses + 17 new buses
- 79 Routes +2 new routes planned for FY18
- 24 Million Boardings per Year
- 39 Largest Transit System in the miles travelled
- 5000 Bus Stops
- 500 Bus Shelters
- Regional Partners with WMATA, Prince George's, Virginia & Maryland Transit Administration





## Major Employers

- Kaiser Foundation Health Plan
- SRA International, Inc.
- Bresler & Reiner Inc.
- Eagle Bank
- NIH
- Jewish Federation of Greater Washington
- FRIT (Federal Realty Investment Trust)
- Information Management Services
- RTI International
- The Biostatistics Center, George Washington University

## EXECUTIVE BLVD CONNECTOR

Three Ride On Routes

10 minute service

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## Ride On Service on Executive Blvd

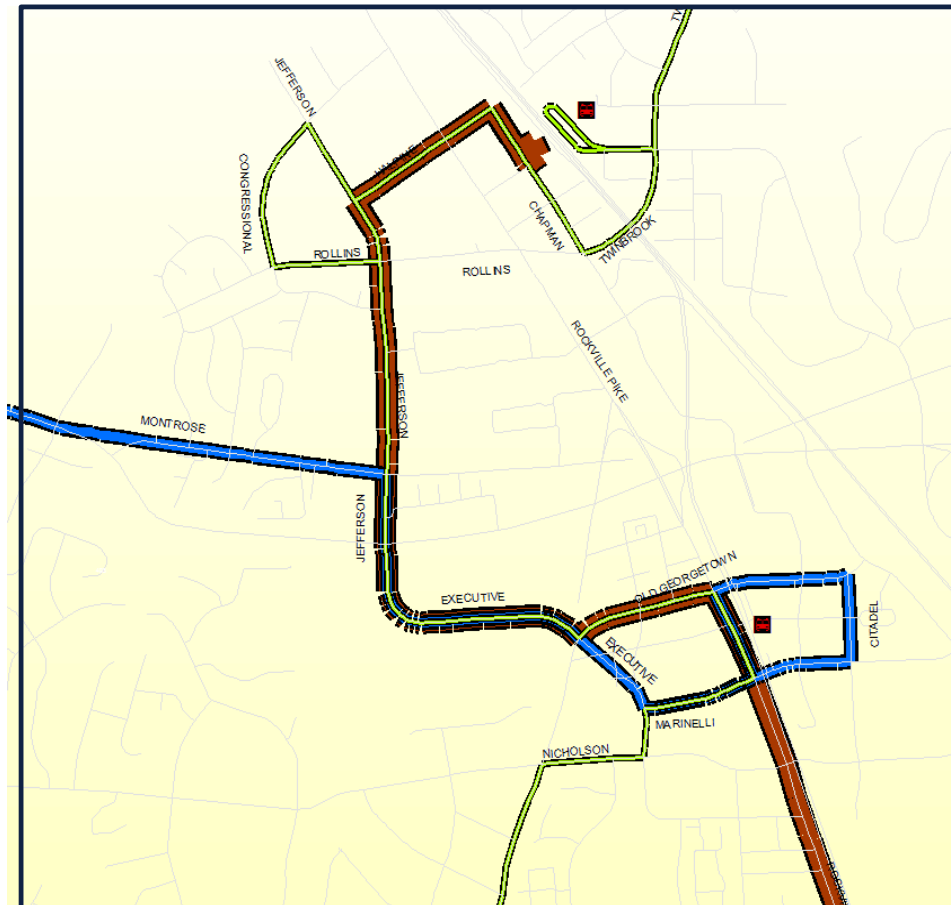
- Ride On Route 5: (Twinbrook – [Executive Blvd](#) - Kensington – Silver Spring)
- Ride On Route 26: (Glenmont – Aspen Hill – Twinbrook – [Executive Blvd](#) - Montgomery Mall)
- Ride On Route 81: (Rockville – Tower Oaks – [Executive Blvd](#) - White Flint)

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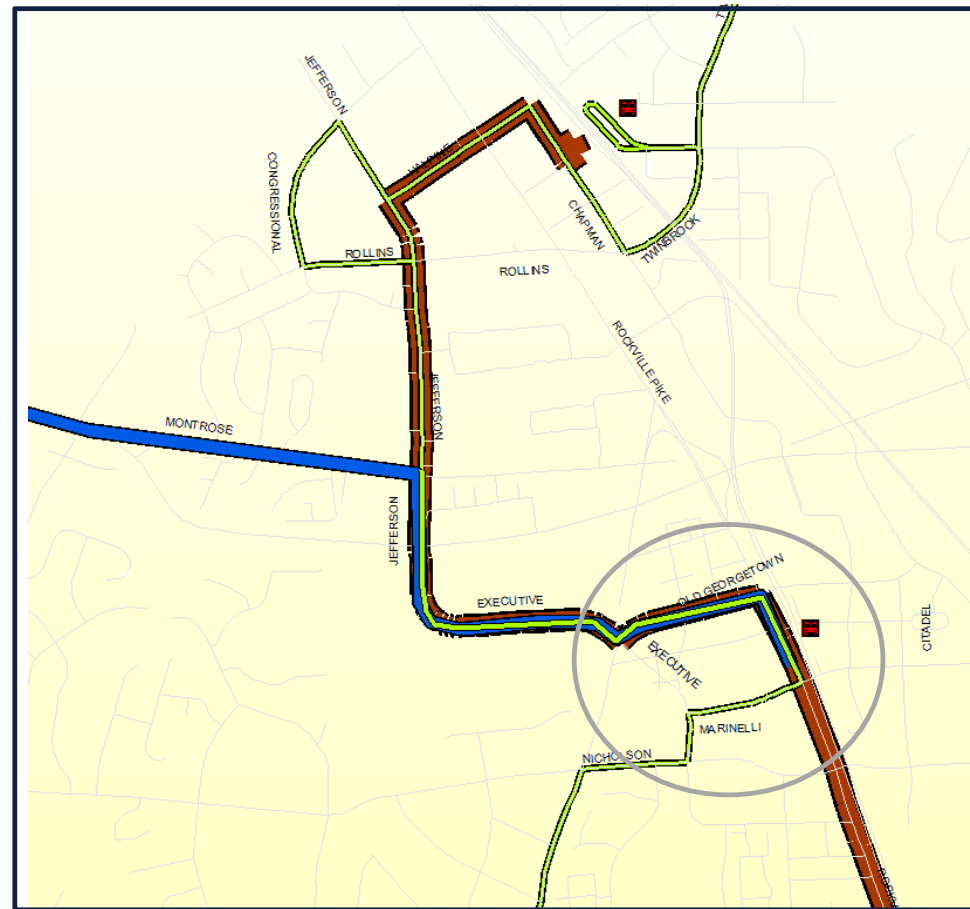
	Headway (min)	Frequency	Headway (min)	Frequency	Headway (min)	Frequency	Headway (min)	Frequency
ROUTES	AM PEAK	Bus/Hr	MIDDAY	Bus/Hr	PM PEAK	Bus/Hr	EVENING	Bus/Hr
5	12	5	30	2	12	5	30	2
26	25	4	30	2	20	3	30	2
81	30	2	-	-	30	2	-	-
<b>Average</b>	10	11	30	4	10	10	30	4

# EXECUTIVE BLVD CONNECTOR

## Current Service



## Revised Service



# EXECUTIVE BLVD CONNECTOR

## Outreach Efforts

- **Enhanced Marketing Campaign**
- **Unique logo**
- **Special signs at bus shelters along Executive Blvd**
- **Information included on Destination Sign**
- **Bus stops will be shared by all three routes along Executive Blvd and White Flint Station**

# EXECUTIVE BLVD CONNECTOR

**ENHANCED SERVICE COMING**

**September 2017!**